

# VFX COMPOSITING AND EDITING

**COURSE CATEGORY : PROFESSIONAL COURSE CODE: OV-3122-ACP-VFX COMP** 

Source : KPMG in India analysis 2018 & CII-BCG Report

Currently 35-40 Lakhs Jobs MEDIA & ENTERTAINMENT INDUSTRY GROWTH IN JOBS INCLUDING DIRECT/INDIRECT/INDUCED EMPLOYMENT

65 Lakhs Jobs till 2022

**Rs 151.80 billion in FY 2023** 

MEDIA & ENTERTAINMENT INDUSTRY GROWTH

THE INDIAN ANIMATION AND

VFX INDUSTRY GROWTH

Rs.3.07 Trillion in FY 2024

ABOUT INDUSTRY

**CAGR 14%** 

PER ANNUM

CAGR 15.50% in

**FY 2023** 





### **VFX INDUSTRY**

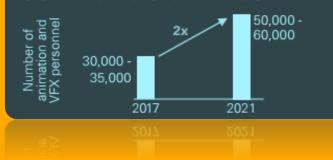


VFX becoming a mainstay of films VFX has become a core component of film production cycles with the number of films employing VFX rising each year.



Animation & VFX Industry to grow at 17.3% CAGR in FY 2019 to reach Rs. 86.7 Billion.





Growth in animation and VFX talent

Source : \* 1 Billion = 100 Crore

https://assets.kpmg/content/dam/kpmg/in/pdf/2018/05/India Trends2018-Trends-shaping-Digital-India-Internet.pdf

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# **NEW TRENDS IN VIDEO EDITING**

Video editing evolves as technology improves, audience and creative preferences change. As a result, creators take risks to define new standards for how we edit. From an increased usage in templates to a focus on using color, light, and different camera motions, here are the video editing trends you should be aware of this year!





# **ABOUT COURSE**

This is a program that trains students in compositing & editing part of Visual Effects. The world of Visual Effects relies on the wizardry of VFX Compositors & Video Editors. From Spiderman jumping across buildings to Bahubali fighting an entire army, everything is the magic of post-production. Compositing & editing are the two most important aspects of this process.

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ANIMATIO

- VFX Compositors are responsible for photorealistic output by seamlessly integrating live action footage & computer graphics 2D and or 3D, special effects.
- Video Editing requires visual aesthetic, a sense of pacing to draw out the emotion of the story and a attention to detail.
- The Artistic skills required for the role of VFX Compositor and Video Editor is the understanding of the elements of composition, lighting and shadow, and Color.

# **COURSE HIGHLIGHTS**

# Selling Points :

- Learn and have a better understanding about the concepts and fundamentals required for VFX Compositing and Video Editing.
- Demonstrate the VFX pre-production process of Animatics and 3D
  Previsualization (Previz).
- Learn and demonstrate the VFX process of Roto, Paint, Roto-prep, Keying, Matchmoving, Live Action Matte Painting & Compositing
- Understand and utilize the VFX Compositing workflow using industry relevant Softwares - Nuke, Silhouette & 3D Equalizer.
- Learn and understand the Grammar of the edit to demonstrate Video Editing skills using Adobe Premier / Final Cut Pro.
- ▶ Learn the skills of Color Grading for Web Series, Commercial Ads, TV & Films.







## **TARGET AUDIENCE**

#### The TG can be further defined as follows:







# PROGRAM DETAILS

#### Abbreviations

There are three indications to interpret course structures with respective Mandatory /non-mandatory points

#### **Theory Hours :-**

Theory Hours are Mandatory to be delivered as per the program and will be tracked in Aptrack

#### **LAB Hours:-**

LAB Hours are Mandatory to be delivered as per the program and will be tracked in Aptrack

#### **Practical Hours:-**

Practical Hours are NOT mandatory for program delivery and will not be considered under Aptrack for tracking and program duration

Note: Course monitoring will be limited to Theory hours and Lab hours sessions only.



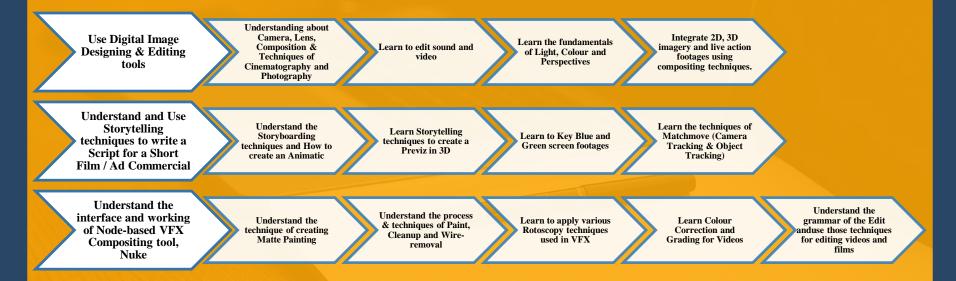
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# COURSE STRUCTURE

VFX Compositing & Editing Pro	Preferred Training Tools	Theory hours	Lab hours	Total hours	Additional Practice hours
Digital Design	Adobe Photoshop	14	12	26	4
Concepts of Cinematography & Photography	Adobe Photoshop	4	2	6	2
Lights, Colour & Perspectives	Adobe Photoshop	8	8	16	4
Storytelling & Script Writing	Final Draft	4	8	12	4
Audio - Video Editing	Adobe Audition & Adobe Premier Pro	8	10	18	4
Storyboarding and Animatics	Story boarder & Adobe Premier Pro CC	10	14	24	4
VFX Storytelling & 3D Pre- visualization	iClone	4	8	12	4
Digital Compositing	Adobe After Effects	12	20	32	8
Introduction to Nuke	Nuke	4	8	12	4
Rotoscopy	Silhouette	6	8	14	4
Roto Paint & Wire removal	Nuke	8	8	16	4
Keying (Green/ Blue screen)	Nuke	8	10	18	4
Matchmoving	3D Equalizer	8	10	18	6
VFX Compositing with Nuke	Nuke	12	12	24	8
Film Editing	Adobe Premiere / Final Cut Pro	12	14	26	8
Color Grading	Adobe Premiere / Final Cut Pro	4	8	12	4
VFX Portfolio	Project	2	0	2	14
	Total	128	160	288	90

#### **LEARNING OUTCOMES**







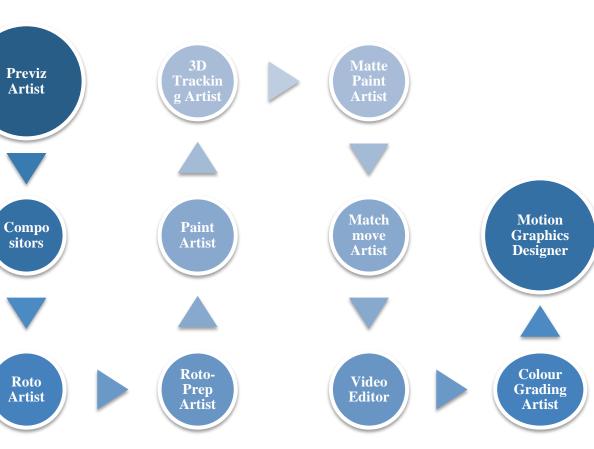
# DELIVERY DETAILS

**Delivery Pattern :** Normal Track - 2 Hrs. a Day x 3 Days a week

Certificate Type : Certificate of Accomplishment (COA)

**Certificate :** Arena Certified Professional in VFX Compositing & Editing



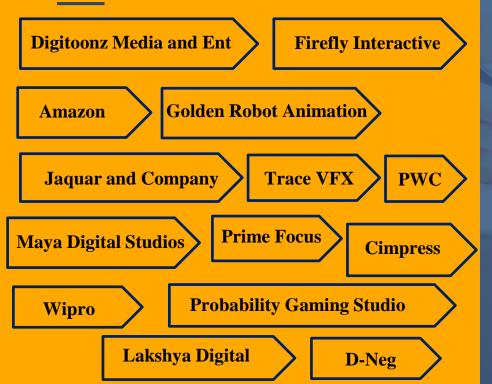


ARENA

ANIMATION



## **PLACEMENT COMPANIES**





# AVAILABILITY IN PORTAL

**Attached Screenshot** 



# FEES AVAILABILITY DATES



Program	Course Code	Fee Plan Released to Regions	Fee Plan Availability in Portal
VFX Compositing and Editing	OV-3123- VFXCE	20/12/19	Available

### **CONTENT AVAILABILITY DATES**



Program	Course Code	Content Availability	PM Released to Regions
VFX Compositing and Editing	OV-3123- VFXCE	26/12/19	23/12/19



### **PRICE LIST AVAILABILITY**

Program	Course Code	Book Title	Book Code
VFX Compositing and Editing	OV-3123-VFXCE	Digital Design	RDNNDIGDE11219E000
		Concepts of Cinematography & Photography	RDNNCPCON11219E000
		Lights, Color & Perspectives	RDNNLICPE11219E000
		Storytelling & Script Writing	OV-SBA0002D
		Audio - Video Editing	OV-AVE0001D
		Storyboarding and Animatics	OV-SBA0002D
		VFX Storytelling & 3D Pre-visualization	RDNNVFXSV11219E000
		Digital Compositing	OV-DIC0001D
		Introduction to Nuke	OV-NUK0004D
		Rotoscopy	OV-ROT0006D
		Roto Paint & Wire removal	RDNNRPWRE11219E000
		Keying (Green/ Blue screen)	OV-GBS0001D
		Matchmoving	RDNNMAMNG11219E000
		VFX Compositing with Nuke	RDNNVFXCN11219E000
		Film Editing	RDNNFILME11219E000
		Color Grading	RDNNCLRGR11219E000
		VFX Portfolio	RDNNVFXPO11219E000

Note: Program fee contains only Online Varsity book titles. Centers have to purchase Publisher Books directly from the logistics department by paying additional payment as applicable (if any)

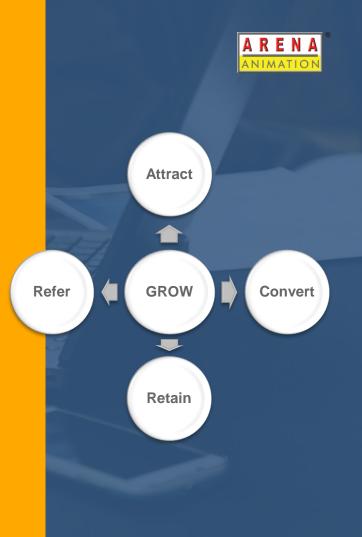
# **CUSTOMER ENGAGEMENT**

Customer Experience means different things to different people, it is generally about the sum of all interaction a customer has with a brand. That's a significant difference from:

- Customer Service, which generally focuses on a single transaction .
- Engaging customers and strengthen their loyalty to a brand.

The aim of Customer Engagement is to have long-term engagement, encouraging customer loyalty and advocacy through word-of mouth, Below are few triggers to attract or engage audience (intenders/ existing students) on many occasions:

- Centre
- Social
- Technical/Creative
- Personal



# **ABOUT CREOSOULS**



- Creosouls is a Social Network portal specializing in showcasing Talent, online portfolio including opportunity to building career and offering your talent services to customers.
- It has Custom Institute Workflow which enables Institutions to develop a portfolio of their own and helps with assignment management.
- Easy to monitor progress and quality of education.
- Arena Animation is First and only Brand to implement this platform world wide for students.





# Thanks!

# Any questions? Please contact you Regional Sales Head or write to me at moksha.shah@aptech.ac.in